




SHAJEE AIJAZI

UX / UI DESIGNER

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PORTFOLIO

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SOCIAL

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 twitter.com/shajeeaijazi

SKILLS

FIGMA / FIGJAM



SKETCH



ADOBE XD



INVISION



PRINCIPLE



HTML / CSS



PHOTOSHOP



ACHIEVEMENTS

EDUCATOR

I have taught courses on design principles, color theory and design software for over 7 years to college students and in private workshops.

EXHIBITIONS

Initiated, successfully organized and participated in 3 photo exhibitions and one design exhibition, that were covered by local & international media.

VOLUNTEER

I have volunteered to teach differently-abled children. Also participated in earthquake relief (2005) and flood relief (2010/11) activities in Pakistan.

PRESIDENT - IVS COUNCIL

Elected president of the student council for the year 2009. Helped liaise various issues between students and management. Also, led the entire council to successfully organize 4 mega events.

WORK EXPERIENCE

ADESA

JAN 2020 - PRESENT

SENIOR UX DESIGNER

Lead UX designer for General Motors, ADESA's largest private-label client. Primary focus is on modernizing and improving GM DealerSource; a vehicle appraising tool used by thousands of GM franchise dealers.

BOOK4TIME

NOV 2018 - JAN 2020

VISUAL DESIGNER

Dividing time between the product & marketing teams to design parts of the software, along with a variety of internal and external marketing communication.

FREELANCE UX/UI DESIGNER

AUG 2016 - NOV 2018

Top-rated freelancer on Upwork, helped clients from various countries with their design needs. Completed over 75 jobs and 300 hours with all 5-star ratings and a 99% Job Success Score.

MIRACLETEK

NOV 2014 - AUG 2016

SENIOR UX / UI DESIGNER

- Practicing user-centered design, designed the company's two enterprise SaaS products: Miracle Mobile Forms & Miracle Studio.
- Over time, conducted user-testing and studied user experience, end to end, and made recommendations for several usability improvements and worked with the technical team for rapid product development.

MICROPOINT INTERACTIVE

MAR 2011 - NOV 2014

SENIOR DIGITAL DESIGNER

Conceptualized and produced various digital design deliverables, including responsive websites, landing pages, email campaigns, and social media assets for various clients from various industries.

THE BRAND CREW

MAR 2010 - FEB 2011

DIGITAL DESIGNER

Designed print, digital campaigns and digital web and mobile apps for various clients from multiple industries, such as banks, multinationals and pharmaceuticals among others.

EDUCATION

USER EXPERIENCE DESIGN [CERTIFICATE]

AUG 2019

BRAINSTATION TORONTO

Completed the on-campus certification in User Experience Design at BrainStation Toronto. Coursework included user research & discovery, information architecture, wireframing & prototyping, UI & visual design, user testing, designing for accessibility etc.

BACHELOR OF DESIGN

2006 - 2009

INDUS VALLEY SCHOOL OF ART AND ARCHITECTURE

Bachelor's in Communication Design with a minor in photography. Coursework included design principles, typography, color theory, design psychology, design software, history of design, history of art, performing arts etc.

AWARDS

IVS FOUNDERS' AWARD

DEC 2009

INDUS VALLEY SCHOOL OF ART AND ARCHITECTURE

The award is presented to a graduating student who has not only done consistently well in academics, but showed a strong commitment to the chosen profession, participated in extra-curricular activities and has shown exceptional organizational and leadership skills.